

## **Privacy Policy**

**Effective Date:** July 1, 2025

This Privacy Policy discloses how Aequitas Invest (“AQi,” “we,” “our,” or “us”) collects, uses, shares, and protects personal information through our website [www.aequitasinvest.com](http://www.aequitasinvest.com) (the “Site”). By using this Site, you agree to the terms of this Privacy Policy.

### **Information We Collect**

We only collect personal information that you voluntarily provide via the website or through direct communications with us. This may include:

- Name, email address, and contact information
- Investment profile or founder campaign details
- Account registration and login credentials
- Documents submitted for compliance verification
- Any other information you choose to provide

We do **not** sell or rent your personal information.

### **How We Use Your Information**

We use your information to:

- Respond to your inquiries or requests
- Provide services related to investment and fundraising activities
- Verify identity and comply with regulatory requirements
- Improve the user experience and functionality of our platform
- Communicate updates, offers, and educational content
- Comply with legal, SEC, and FINRA obligations

We will not share your information with any third party outside of our organization unless:

- It is necessary to fulfill your request
- You have given explicit consent

- It is required by law, court order, or regulation

### **Use of Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your experience, analyze traffic, and understand user behavior on our website. These cookies may collect anonymous data such as browser type, pages visited, and session duration. You can manage cookie preferences through your browser settings.

### **Third-Party Services**

We may share personal information with trusted third-party service providers who help us operate our platform. These may include:

- Identity verification vendors
- Escrow and banking partners
- Electronic signature providers
- Analytics and communication tools

All such partners are required to protect your data and use it only for the services they provide to Aequitas Invest.

### **Data Retention**

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations. As a registered funding portal, we adhere to SEC and FINRA rules requiring retention of certain records for a minimum of five (5) years.

### **Your Access to and Control Over Information**

You may opt out of any future communications from us at any time. You can also:

- Request a copy of the personal data we have about you
- Correct or update your personal information
- Request deletion of your data, subject to legal retention requirements
- Express concerns about our data usage

To exercise these rights, contact us at [contact@aequitasinvest.com](mailto:contact@aequitasinvest.com).

## Children's Privacy

Aequitas Invest is intended for individuals 18 years or older. We do not knowingly collect personal information from children under 13. If we learn that we have collected data from a child under 13, we will delete it promptly.

## California Privacy Rights

If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA), including:

- The right to know what personal information we collect
- The right to request deletion of your personal information
- The right to opt-out of the sale of your personal information (Note: AQi does not sell personal information)

To exercise your California rights, contact us at [contact@aequitasinvest.com](mailto:contact@aequitasinvest.com).

## Security

We take data security seriously and implement physical, electronic, and administrative safeguards to protect your information. Sensitive data is encrypted during transmission, and access is restricted to authorized personnel only.

Please note that no method of data transmission or storage is 100% secure.

## Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date. We encourage you to review the policy periodically.

## Contact Us

If you have questions about this Privacy Policy or our data practices, contact us:

 **Email:** [contact@aequitasinvest.com](mailto:contact@aequitasinvest.com)

 **Website:** [www.aequitasinvest.com](http://www.aequitasinvest.com)